

Please join us for food, drinks and mingling.

Burson-Marsteller is pleased to be hosting an open house for the members of the Chicago Chapters of National Association of Black Journalists (NABJ) and Black Public Relations Society (BPRS). The first 45-minutes will provide an opportunity to mingle and the last hour will include three 15-minute breakout sessions hosted by Burson-Marsteller executives focused on the following:

- Former journalists Eric Benderoff (*Chicago Tribune*) and Eric Herman (*Chicago Sun-Times*), will discuss making a successful switch from the newsroom to agency life.
- HR/Recruitment team will discuss what BM looks for in resumes/skill set, open opportunities, company culture and dedication to diversity.
- Stephanie Bankhead and Chris Gee, both from Proof Integrated Communications will discuss Digital and Social Media in public relations.

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When: Thursday June 9th, 2011

Time: Cocktails and light snacks from 5:30pm – 6:15pm;
breakout discussions begin at 6:15 p.m.

Where: Burson-Marsteller Chicago
222 Merchandise Mart Plaza, Suite 250
Chicago, IL 60654

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Please RSVP with your Name, Title, Company and email address to Chicago.Division@bm.com no later than Wednesday, June 1st.

Also, please make sure to bring your business card for the chance to win a prize. We look forward to seeing you there.

